

My Future, My Essay

College Essay Support

EXPERT ESSAY COACHING FOR THE CLASS OF 2026



"I was blown away by how focused and confident my son became once he started using the 3-Rubric system. It wasn't just about fixing grammar—it was about helping him figure out what story to tell, how to tell it well, and how to make it stand out. Each round of feedback had a clear purpose, and by the end, his essay felt like him—just sharper, stronger, and more strategic. We never felt lost in the process."

— Parent of a Class of 2025 student,
now headed to Tulane



SUPPORT OVERVIEW

At Future Finders, we believe that every student has a powerful story to tell—and we know how to help them tell it. Our My Future, My Essay process is designed to take students from “no idea where to start” to polished, strategic essays that speak directly to what colleges want to see.

Here’s how we do it:

- We start with a **guided storytelling exercise** to uncover what makes your student stand out.
- Then, we move into a structured **brainstorming** process to explore meaningful topics and authentic angles.
- Next, students use our **3-Rubric Essay Writing System™** to shape their drafts and sharpen their voice, one strategic layer at a time.
- Throughout the process, we provide **targeted feedback** in 15-minute sessions to keep progress clear and focused.
- Longer coaching sessions are available for deeper dives, accountability, and **one-on-one coaching**.
- For students applying to multiple schools, we also offer strategy support for **supplemental essays**—along with the same rubric-based review process that ensures every essay works hard on their behalf.
- Our support is available through mid-January, when most final deadlines hit, so families can move through the process with **confidence and clarity**.

Whether your student needs a jumpstart, a strategic guide, or a full essay partner, we’ve got a package to meet them where they are.



JUMPSTART PACKAGE

Jumpstart Package

For students who need a strong start and a structured plan.

This package is perfect for strong writers who need help getting started and benefit from expert guidance along the way. It includes everything your student needs to craft a standout personal statement —with a clear roadmap and feedback they can trust.

Includes:

- Storytelling session (30-minute kickoff call)
- Brainstorming guidance with strategic prompts

Access to the **3-Rubric Essay Writing System™**

Two rounds of personalized feedback on the personal statement

One 15-minute feedback session to polish and clarify

Access to support through January 15

\$250 (One-Time Payment)

Taxes and Pay Pal fees also apply



GUIDED PACKAGE

Guided Package

For students applying to multiple schools who want structure and strategy.

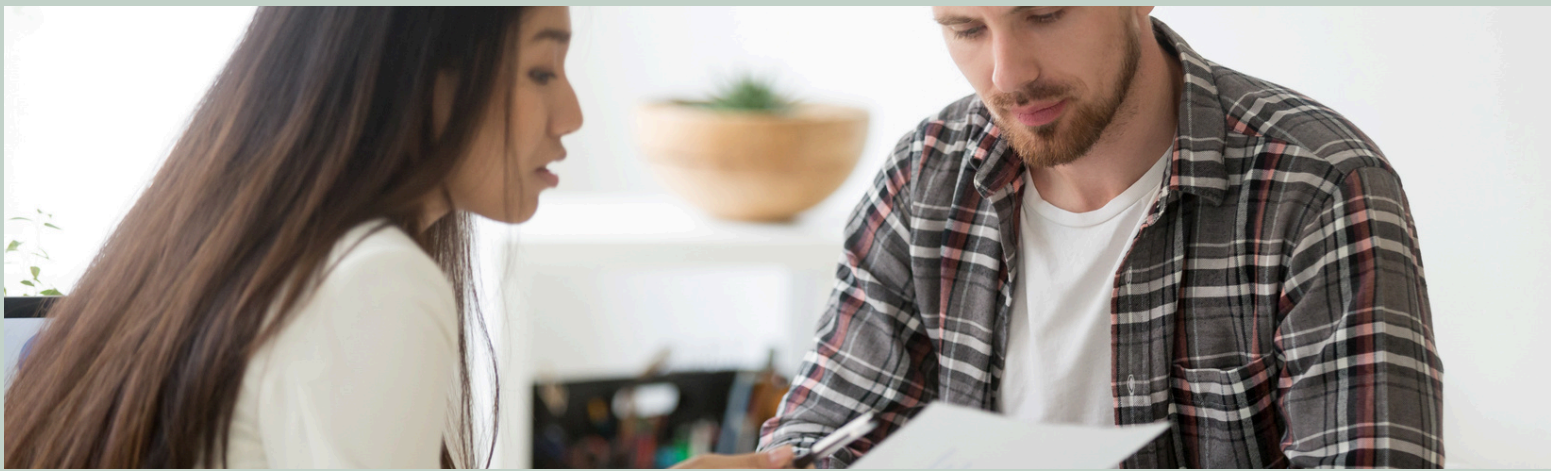
The Guided Package is for families who want real support without micromanaging every step. We'll walk your student through the essay process from beginning to end—with targeted support for both the main essay and the most important supplements.

Includes:

- Everything in the Jumpstart Package
- Two additional 15-minute feedback sessions
- One 45-minute coaching session (main essay or supplements)
- Strategy session for supplement planning
- Rubric-based review of up to 5 supplemental essays
- Ongoing priority access to feedback until January 15

\$500 (or 2 payments of \$250)

*Taxes and Pay Pal fees also apply



PREMIUM PACKAGE

Premium Package

For families who want concierge-level support through every essay.

The Premium Package is designed for students applying to highly selective colleges or managing a high volume of supplements. It includes comprehensive strategy, high-touch coaching, and clear accountability every step of the way.

Includes:

- Everything in the Guided Package
- Six total coaching sessions (mix of 15- and 45-minute calls)
- Rubric-based review of up to 12 supplemental essays
- Final review for voice, polish, and readiness
- Strategic check-ins and deadline tracking through January 15
- Guaranteed 48-hour feedback turnaround

*Taxes and Pay Pal fees also apply

\$695 (or 3 payments of \$250)



WHICH IS RIGHT FOR YOU?

Feature	Jumpstart (\$250)	Guided(\$500 or 2× \$250)	Premium (\$695 or 3× \$250)
Storytelling Exercise	✓	✓	✓
Brainstorming Guidance	✓	✓	✓
3-Rubric Essay Writing System™	✓	✓	✓
Personal Statement Feedback Rounds	2	2	3+
15-Minute Feedback Sessions	1	3	Unlimited
45-Minute Coaching Sessions	–	1	Up to 6
Supplemental Essay Strategy Session	–	✓	✓
Supplemental Essay Rubric Reviews	–	Up to 5	Up to 12
Final Completion Review	–	–	✓
Priority Feedback Turnaround	–	Standard (3–4 days)	Guaranteed within 48 hrs
Deadline & Progress Check-ins	–	–	✓
Support Through January 15	✓	✓	✓



FAQ: HOW DOES MY FUTURE, MY ESSAY™ WORK?

Is this one of those programs that uses AI to write essays for students?

Absolutely not. We believe strongly that using AI to write your college essay is a mistake—and colleges are getting better at spotting it. The essay is your student's chance to share who they are, in their own voice. Our system uses structure, coaching, and real feedback to help them do just that. Tools can support the process, but the story—and the words—must belong to the student.

What's different about this program?

We use a structured, three-rubric system that guides your student from idea to polished final draft—focusing first on strategy, then structure, then polish. Every step has a purpose.

Is this just for strong writers?

Not at all. This system was built for all kinds of students—from those who love writing to those who dread it. We help them feel confident and clear at every stage.

Do you help with supplemental essays?

Yes! The Guided and Premium packages include support for supplemental essays, including strategy planning and rubric-based reviews.

How long does this take?

Most students finish their personal statement in 3–6 weeks, then move to supplements. All packages include support through January 15.

Do you write the essays for them?

No. Every word is the student's own. We guide the process with structure, prompts, and clear feedback that helps them succeed.